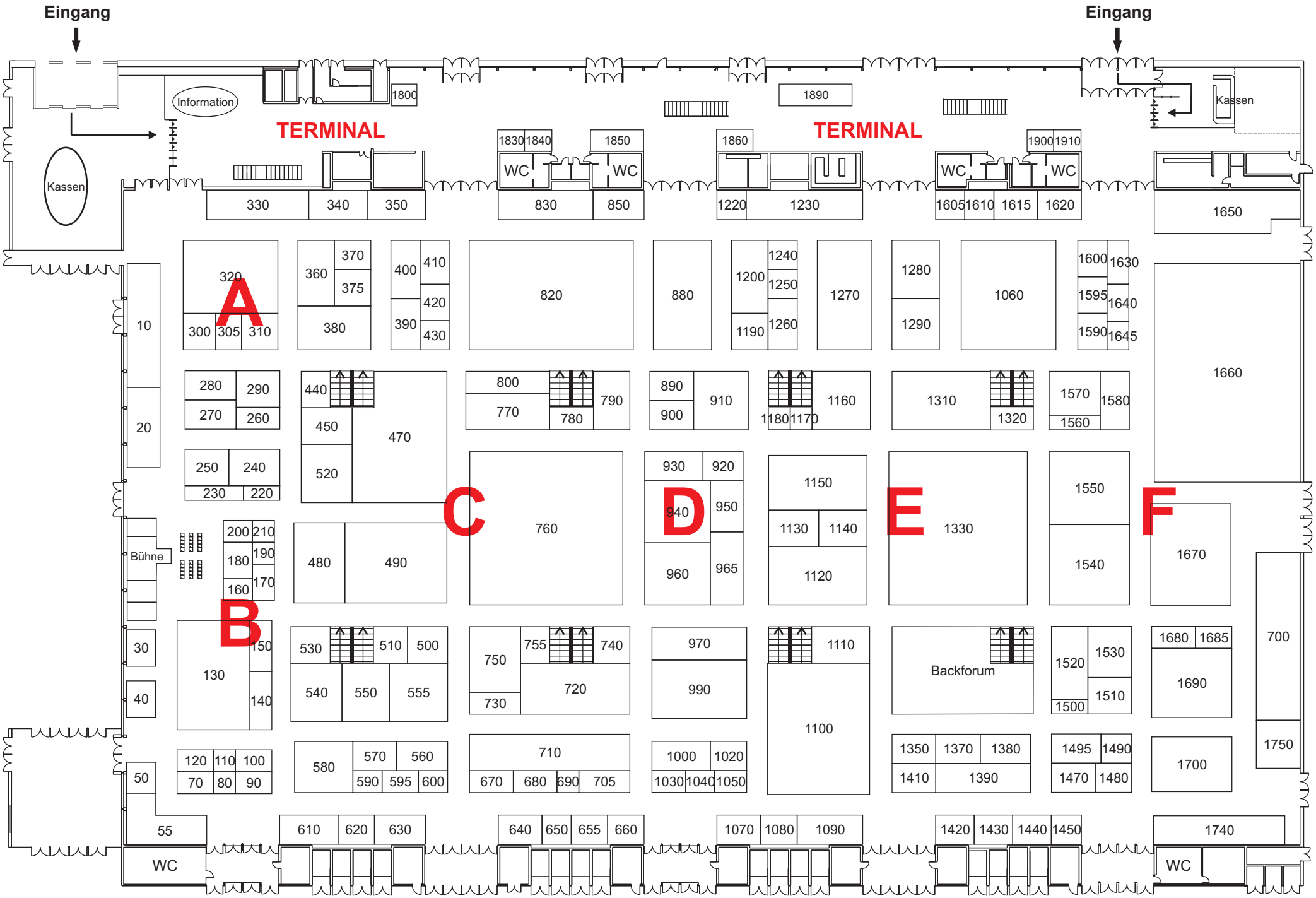Messezentrum Neu / Halle 20